

Empowering change for **clearer, brighter** tomorrow!



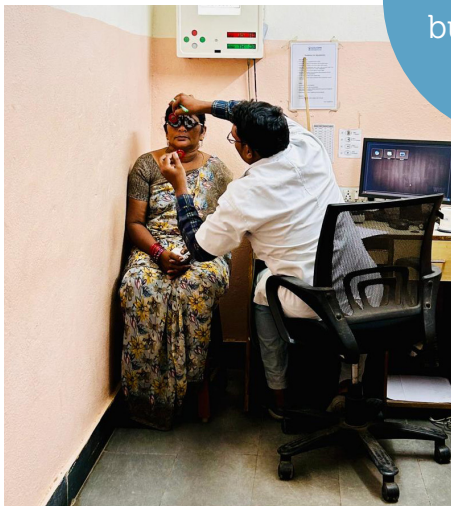
Goutami Eye Institute's VISION

To be one of the most cost effective, center of excellence and preferred provider in ophthalmic care for every member of the community it serves.



25,000 sq.ft.
multi-storey
building with
52 beds

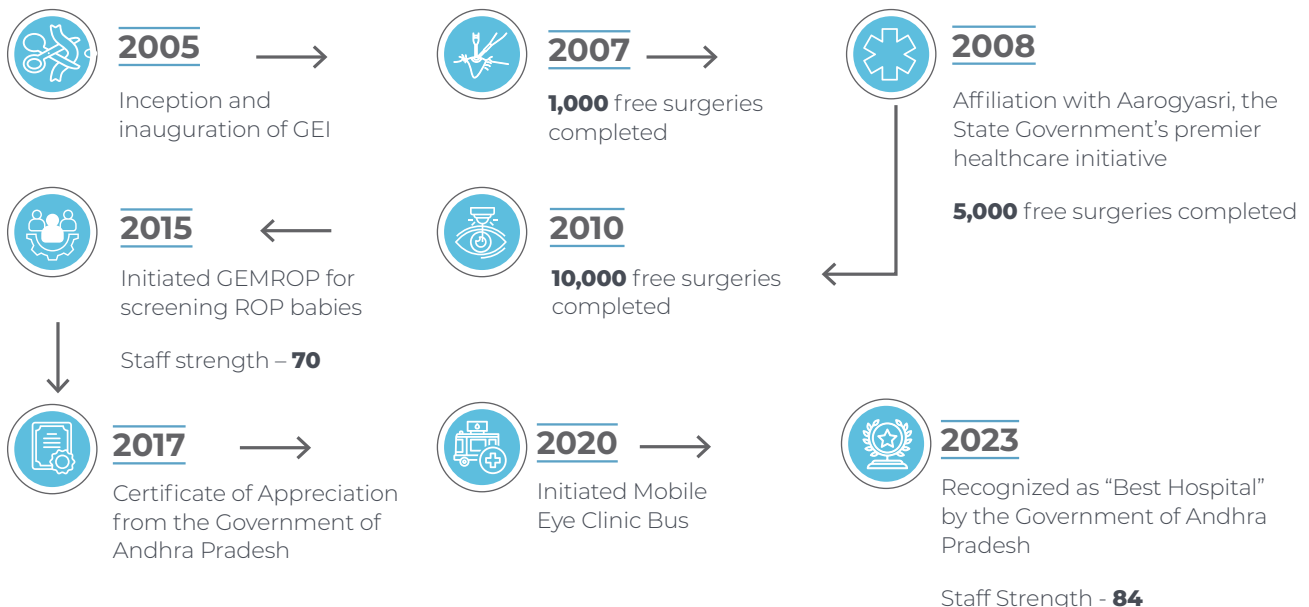
GEI, RAJAHMUNDRY



GEI base hospital

GEI offers comprehensive eye care services to people of all backgrounds. Located in Rajahmundry, Andhra Pradesh, the institute occupies a 25,000 sq.ft. multi-storey building with 52 beds (13 paid and 39 non-paid) along with specialized treatment areas, and comfortable waiting lounges. It serves an average of 250 patients daily.

GEI's journey



Vision context

Across the globe, at least 2.2 billion people are living with treatable visual impairment due to lack of access to basic eye care services. Vision impairment is responsible for a global economic productivity loss of USD 410 billion annually.

In the Indian context, there are 9.3 million people with serious visual impairments, 75% of which could be avoided through early detection and timely management. Poor eye health imposes a non-trivial recurring cost to the Indian economy equivalent to 0.47% to 0.70% of GDP, a substantial constraint to the country's growth aspirations.

Services and initiatives

Services provided at GEI include specialized facilities including screening and treatment for all sub-specialties of Eye care viz., Cataract, Retina, Glaucoma, Neuro-ophthalmology, Pediatric Ophthalmology, Cornea Services and Retinopathy of Prematurity (ROP). Services are provided free of cost to the underprivileged and at affordable prices to other patients at the ratio of 60:40.

In addition, the following activities are also conducted by GEI

Community Outreach Initiatives: GEI provides last-mile services through community eye screening camps, school health programmes, mobile medical van for refractive errors, cataracts, glaucoma, and diabetic retinopathy across Andhra Pradesh. Post initial screenings, patients are referred to the base hospital if there is a need for further consultations and/or surgery. Additionally, it has a network of 09 vision centers to expand its reach in rural areas.

Early detection and timely management of Retinopathy of Prematurity (ROP): ROP is a potentially blinding condition affecting preterm

infants that requires prompt screening and treatment. GEI has established Andhra Pradesh's largest ROP screening and treatment network by partnering with 15 Digital Health Centre of Excellence (DICE) centers.

Medical Education and skilling: GEI has trained over 700 Ophthalmologists and over 500 paramedical personnel. In pursuit of this goal, GEI regularly offers training sessions, participates in various research initiatives, and collaborates with like-minded organisations on a national and global scale.



Experts and staff

08

Ophthalmologists

08

Optometrists

60+

Dedicated
individuals

GEI has eight (08) ophthalmologists and eight (08) optometrists alongside a support staff of another 60+ dedicated individuals. Additionally, it has specialists in cataract surgery, glaucoma management, corneal disorders, retinal diseases, pediatric ophthalmology, and trained technicians.

Outputs so far

Community outreach

~7,000

Community health camps

~400+

Mobile health camps

~16,00,000+

Individuals screened

~3500+

Villages covered

School outreach

~2,500+

Screening camps in schools

~6,50,000+

School students screened

Retinopathy of Prematurity

~17,000+

Screening of pre-term babies

1,700+

Surgeries of babies for ROP

Surgeries since inception

48,690

Cataract

22,009

Retina

1,600

Neuro Ophthalmology

1,594

Paediatric

850

Squint

502

Glaucoma

Outcomes of GEI's efforts

Improved early detection – Careful examination of the patients is conducted by qualified doctors for an early-stage diagnosis of eye problems to reduce the severity. Due to GEI's efforts on creating awareness about eye care, 40% individuals over 60 years report visual difficulties during the first year, allowing for early detection and treatment.

Equitable access to eye care services – Through awareness camps and empanelment of government schemes, people from the weaker sections of the community are ensured equitable, affordable, and high-quality treatment. Since its inception, GEI has provided free eye surgeries to 85% patients. The cost has been covered through Aarogya Sri (Government of AP health scheme) or GEI's funds. This success is attributed to increased community outreach, efficient scheme implementation, and dedicated support from healthcare professionals.

Increased workforce participation – Patients return to work after undergoing surgeries, resulting in improved economic conditions and enhanced workplace contribution. 80% individuals below the age of 45 years highlighted improved productivity at work after undergoing treatment at GEI. They also reported better vision, reduced strain, and increased confidence.

Improved vision quality – Improvements are witnessed among patients reporting for problems like blurry vision, sensitivity to light and glare. Treatments and surgeries have led to improved quality of life for 90% patients. Patients shared that clear vision, reduced discomfort, and the ability to perform daily activities more efficiently has helped them lead a better life.

Trust and rapport in the community – GEI's comprehensive and exceptional care has built healthy rapport, leading to strong relationships and understanding in the community. Patients feedback

indicates that the registration process, communication with staff, follow-up support, accommodation, and meals at GEI, are above expectations and have been rated at an average above 4.5 out of 5. These high ratings are due to GEI's efficient internal processes, caring staff, and consistent follow-up care.

Way forward

GEI aims to be a cost-effective centre of excellence and the preferred provider in ophthalmic care for all communities it serves. Committed to ending avoidable blindness, GEI provides high-quality, accessible, and affordable eye care. Their expansion plan includes establishing a new eye facility spread across an area of approximately 1 lakh sq. ft. in Rajahmundry, Andhra Pradesh. The hospital would have world class facilities and would aim to attract patients not only from Andhra Pradesh but also from neighbouring states. Looking ahead, GEI aims for constant expansion in order to provide care and, through its services, improve the lives of individuals from all socioeconomic backgrounds.



Two years ago, I struggled with extremely blurry vision and, due to my poor financial condition and lack of family support, I couldn't seek medical help. As a widow living alone, I frequently injured myself due to poor vision. My neighbor suggested visiting GEI's vision center in Kothapeta, where I was diagnosed with cataracts and referred for surgery. GEI covered all expenses, including transportation, accommodation, and meals. After the surgery and follow-up, I am now back on my feet. I am immensely grateful to GEI and its services.

- **Rajyalakshmi** | 66 years, Female, Kothapeta

As a vegetable vendor, long hours in the sun without proper eye protection led to early cataracts, severely impacting my vision and daily life. Unable to afford the recommended surgery and lacking family support, I faced significant hardships. A friend suggested GEI, which offers free surgeries for Aarogyasri cardholders. GEI provided comprehensive support, including transportation, surgery, medicine, food, and accommodation—all free of cost. I am deeply grateful to GEI for their exceptional services, which helped me regain my vision and improved my quality of life.

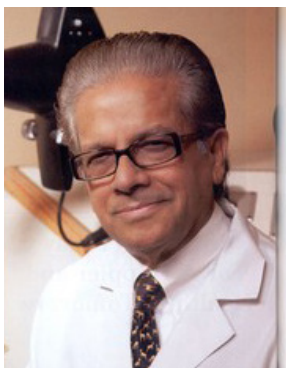
- **K. Venkatalaxmi** | 42 years, Female, Jaypalarod



Three years ago, our prematurely born triplets were diagnosed with ROP, which threatened their vision. Despite our fears, we trusted GEI's ROP specialist, and the successful treatment saved their sight. Thanks to GEI's quick intervention and dedicated care, they now have excellent vision at the age of seven. We are immensely grateful to GEI.

- **Father of triplets**





About **Dr. V K Raju**

Dr. V.K Raju is a Clinical Professor of Ophthalmology at West Virginia University, Fellow of the Royal College of Surgeons, Fellow of the American College of Surgeons, Director of the International Ocular Surface Society, Director of the Ocular Surface Research and Education Foundation, MBBS at Andhra University in India, Chairman of Goutami Eye Institute in Rajahmundry, Adjunct Professor at Wilmer Eye Institute and Johns Hopkins University, and is the President and Founder of the Eye Foundation of America.



UPCOMING GEI HOSPITAL IN
RAJAHMUNDY, ANDHRA
PRADESH

About **Goutami Eye Institute**

Established in 2005 in Rajahmundry, East Godavari district of Andhra Pradesh, Goutami Eye Institute (GEI) is a pioneering institution dedicated to providing comprehensive eye care services. Registered as a Society and exempted under Section 12(A) and Section 80(G) of the Income Tax Act, GEI was conceptualized by Dr. Raju with the goal to eliminate avoidable blindness and provide high quality ophthalmic care which is affordable and accessible to all.

Providing vision care worldwide

Eye Foundation of America (EFA) provides preventive eye care and treatment that is both affordable and accessible. EFA aims to eliminate avoidable blindness, especially in children.

EFA's mission is to go where the need is greatest- often rural and remote areas of developing countries where there is no medical care or where the cost of care is prohibitive.



To learn more about Goutami Eye Institute, please fill the form for further discussions. Scan the QR code using your mobile's camera app

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